

# **The Belt and Road School**

## **International Admission Brochure for Master's Programs**

### **(2020-2021)**

#### **Introduction**

The university was founded in 1902 and is one of the most prestigious universities in China. As per the QS World University Rankings 2018, it ranks 8 among universities on mainland China. The Belt and Road School (BRS) is located at Zhuhai in the Guangdong - Hong Kong - Macau Greater Bay Area, which is one of the most economically vibrant regions in the world. To support the Belt and Road Initiative and the development of the Guangdong - Hong Kong - Macau Greater Bay Area, BRS is encouraging applications from excellent graduates in Economics, Management, Political Sciences, Law and in any of the other relevant fields to enroll, according to their qualifications, in either the Master of Business Administration (MBA) or the Master of Public Administration (MPA) programs offered in BNU's Zhuhai Campus.

#### **Rich Educational Experience**

BRS focuses on training high-quality management talents. International students from 69 countries have graduated from BRS since the launch of the Belt and Road Initiative.

#### **World-Class Faculty**

The faculty of the Master's programs consists of professors from top ranking universities, specialists and scholars, former politicians, leaders from the international financial community and managers from global companies. Our distinguished faculty members include: L. Enrique Garcia, former Executive President of CAF – Development Bank of Latin America; Djoomart Otorbaev, former Prime Minister of Kyrgyzstan; Rajat M. Nag, former Managing Director General of Asian Development Bank; Zlatko Lagumdžija, former Prime Minister of Bosnia and Herzegovina; Grzegorz W. Kolodko, former Deputy Prime Minister and Finance Minister of Poland, etc.

#### **Programs**

BRS offers a Master of Business Administration (MBA) program and a Master of Public Administration (MPA) program. The two programs will respectively admit 50 students each academic year. Both programs require a two-year full-time study and all classes will be taught in English.

The total tuition for each program is 60,000 RMB. BRS will offer full or partial scholarships based on the overall assessment of the applicants.

En. Aziz

12/6/20



When a student has fulfilled all credit requirements and passed the thesis defense, BNU will grant her/him the appropriate degree of Master of Business Administration or Master of Public Administration.

### **MBA Program**

The MBA program provides a high qualification in different management disciplines, building on solid analytical skills. Students will get familiar with international business strategy and have a strong sense of social responsibility. By acquiring an in-depth understanding of the mission, goal and opportunities of the Belt and Road Initiative and the Guangdong - Hong Kong - Macau Greater Bay Area, students will become a management elite capable of seizing new development opportunities.

### **MPA Program**

The MPA program aims at developing decision makers who have not only mastered basic theories, methods and techniques of public administration and public policy, but also specialized in cross-cultural communication and cross-cultural management. Through an in-depth understanding about the historical background, mission and public policies of the Belt and Road Initiative and the Guangdong - Hong Kong - Macau Greater Bay Area, students will become professionals who can handle increasingly complex public affairs.

### **Core courses include, but are not limited to:**

Introduction of the Belt and Road Initiative;  
The Development and Management of the Guangdong-Hong Kong-Macau Greater Bay Area;  
The Economy and Development of Emerging Market Countries;  
China Social Economic Survey.

### **Scholarships**

The MBA and MPA programs offer full and partial scholarships. A full scholarship will provide a tuition waiver for two academic years, a health insurance, and a stipend for housing and living. A partial scholarship will provide a tuition waiver for two academic years, a health insurance, and a partial stipend for living.

## **Admission Requirements**

Applicants must be a citizen of a country other than the People's Republic of China, comply with China's laws and regulations, and the regulations of BNU; Applicants must have a bachelor's degree or above. One year or longer of working experience is preferred;  
Applicants should demonstrate an adequate level of proficiency in English;

Applicants should be in good health and not carrying diseases that might imply the denial of entry into China under Chinese laws and regulations (according to the formal classification of "Prohibited entry into China").

## **Required Documents**

Undergraduate transcript and bachelor's degree certificate;  
Two recommendation letters;  
Personal statement and resume (CV) accompanied by a short video clip to introduce yourself;  
Health certificate;  
Applicants who are native English speakers or have successfully completed full-time study at a recognized university (in which the sole language of instruction and assessment was English) are not required to provide internationally recognized English language proficiency test results. Other applicants who do not meet these conditions must submit TOEFL (higher than 85) or IELTS (higher than 6.0) results;  
One copy of Standard Chinese Visa Photo and two copies of a valid ordinary passport.

## **Location & Contacts**

### **Campus Location**

No.18 Jinfeng Road, Tangjiawan, Xiangzhou District,  
Zhuhai City, Guangdong Province, P.R. China.

### **Contacts**

**Address:** Room E102, Lijiao Building, Beijing Normal University at Zhuhai,  
No.18 Jinfeng Road, Tangjiawan, Xiangzhou District,  
Zhuhai City, Guangdong Province, P.R. China.

**Email:** [focusinternational@163.com](mailto:focusinternational@163.com)/ [brs0926@bnu.edu.cn](mailto:brs0926@bnu.edu.cn)

**Website:** <http://brs.bnu.edu.cn>



## 2020-2021 学年外国留学生硕士研究生招生简章

### 项目介绍

一带一路学院坐落于享有“亚洲最美山谷校园”美誉的珠海校区。学院秉持共建“一带一路”教育先行的理念，依托百年师大深厚人文底蕴、优势学科和文理交叉的综合优势，从服务“一带一路”和粤港澳大湾区需求出发，致力于打造“一带一路”建设人才培养高地，培养具有广阔国际视野，了解中国历史文化和发展经验，积极参与“一带一路”相关工作的高端管理人才。

**学院拥有成熟的办学经验。**学院自“一带一路”倡议提出的 2013 年起，专注于培养来自“一带一路”相关国家的高端管理人才，已为 69 个国家培养了近 300 名优秀的高端经济管理人才。

**学院拥有国际一流师资队伍。**学院的核心师资团队由国际知名大学教授、专家学者、多国政府前政要、国际金融界领袖、全球企业高管组成，包括拉美开发银行前行长恩里克·加西亚、吉尔吉斯共和国前总理卓奥玛尔特·奥托尔巴耶夫、亚洲开发银行前常务副行长拉贾特·纳格、波黑前总理兹拉特科·拉古姆季亚、波兰前第一副总理兼财政部长格列格尔茨·W·科勒德克等。

### 招生专业

一带一路学院开设工商管理硕士（MBA）和公共管理硕士（MPA）项目，计划分别招生 50 人。学制均为 2 年。

学习方式为全日制学习，授课语言为英语。

两年学费合计为 6 万元人民币。一带一路学院依据学生的录取成绩和综合素质等情况，提供竞争性奖学金。

学习期满，完成教学计划规定的课程，修满学分，成绩合格，并完成学位论文，通过答辩者，经校学位评定委员会审核批准后，颁发北京师范大学硕士研究生毕业证书并授予硕士学位。

### **MBA 项目的培养目标**

一是使学生掌握工商管理的基础理论知识、分析方法与工具，熟悉企业国际经营战略，具有良好的社会责任意识；二是使学生了解“一带一路”和粤港澳大湾区建设的背景、任务和商机，成为有能力抓住这些历史发展新机遇的高层次、复合型管理和经营人才。

### **MPA 项目的培养目标**

一是使学生掌握公共管理、公共政策的基本理论、方法以及技术，增强跨文化沟通与跨文化管理能力；二是使学生了解“一带一路”和粤港澳大湾区建设的历史背景、主要任务和公共政策，成为有能力处理与此相关问题的高层次、复合型的决策者和管理者。

### **课程设置**

MBA 和 MPA 项目的部分核心课程包括：一带一路概论、粤港澳大湾区建设与管理、新兴市场国家的经济与发展、中国经济社会调研等（以实际课程为准）。

### **奖学金设置**

MBA 和 MPA 项目分别设立全额奖学金和半额奖学金。全额奖学金减免学生 2 学年的全部学费，提供来华综合医疗保险费，住宿费以及适当生活补贴。半额奖学金减免学生 2 学年的全部学费，提供来华综合医疗保险费，以及部分生活补贴。

### **申请资格**

网址：<http://brs.bnu.edu.cn>